

## ABSTRACT OF THE INVENTION

An apparatus for generating content codes for the scenes of a program includes a scene detector that detects the start of new scene, and a selector that allows a viewer to enter one or more content codes for the scene. The content code(s) and data identifying the scene are then stored for later use. The apparatus also includes a new-scene indicator that is activated when a new scene begins and is then deactivated after content code(s) have been inputted for the scene.